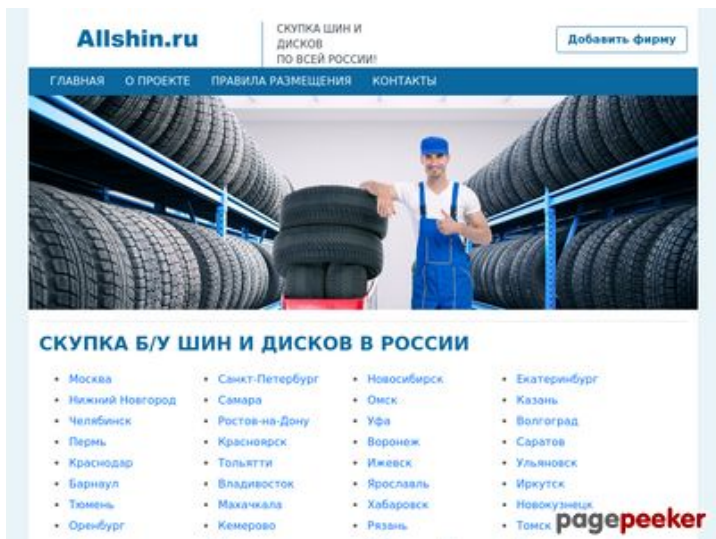




# Analisi sito web allshin.ru

Generato il Febbraio 25 2020 12:33 PM

Il punteggio e 46/100



## SEO Content

|    | Title                                          | <p>Каталог фирм по скупке и вывозу шин и дисков -</p> <p>Lunghezza : 46</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>                                                                                                                                                                                                                                                                                                           |           |           |        |       |      |         |       |                                                |     |                     |           |                                              |
|------------------------------------------------------------------------------------|------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|------|---------|-------|------------------------------------------------|-----|---------------------|-----------|----------------------------------------------|
|   | Description                                    | <p>Lunghezza : 0</p> <p>Molto male. Non abbiamo trovato meta description nella tua pagina. Usa <a href="#">questo generatore online gratuito di meta tags</a> per creare la descrizione.</p>                                                                                                                                                                                                                                                        |           |           |        |       |      |         |       |                                                |     |                     |           |                                              |
|  | Keywords                                       | <p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>                                                                                                                                                                                                                                                                                      |           |           |        |       |      |         |       |                                                |     |                     |           |                                              |
|  | Og Meta Properties                             | <p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Каталог фирм по скупке и вывозу шин и дисков -</td></tr><tr><td>url</td><td>https://allshin.ru/</td></tr><tr><td>site_name</td><td>Каталог фирм по скупке и вывозу шин и дисков</td></tr></tbody></table> | Proprieta | Contenuto | locale | ru_RU | type | website | title | Каталог фирм по скупке и вывозу шин и дисков - | url | https://allshin.ru/ | site_name | Каталог фирм по скупке и вывозу шин и дисков |
| Proprieta                                                                          | Contenuto                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |           |        |       |      |         |       |                                                |     |                     |           |                                              |
| locale                                                                             | ru_RU                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |           |        |       |      |         |       |                                                |     |                     |           |                                              |
| type                                                                               | website                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |           |        |       |      |         |       |                                                |     |                     |           |                                              |
| title                                                                              | Каталог фирм по скупке и вывозу шин и дисков - |                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |           |        |       |      |         |       |                                                |     |                     |           |                                              |
| url                                                                                | https://allshin.ru/                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |           |        |       |      |         |       |                                                |     |                     |           |                                              |
| site_name                                                                          | Каталог фирм по скупке и вывозу шин и дисков   |                                                                                                                                                                                                                                                                                                                                                                                                                                                     |           |           |        |       |      |         |       |                                                |     |                     |           |                                              |
|  | Headings                                       | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] СКУПКА Б/У ШИН И ДИСКОВ в России</li></ul>                                                                                                                                                                 | H1        | H2        | H3     | H4    | H5   | H6      | 1     | 0                                              | 1   | 0                   | 0         | 0                                            |
| H1                                                                                 | H2                                             | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                  | H4        | H5        | H6     |       |      |         |       |                                                |     |                     |           |                                              |
| 1                                                                                  | 0                                              | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 0         | 0         | 0      |       |      |         |       |                                                |     |                     |           |                                              |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                                                            |
|-----------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | • [H3] О каталоге по приему шин                                                                                                                                                                                            |
|  | Images          | Abbiamo trovato 5 immagini in questa pagina web.<br><br>4 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini. |
|  | Text/HTML Ratio | Ratio : 3%<br><br>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.                                           |
|  | Flash           | Perfetto, non e stato rilevato contenuto Flash in questa pagina.                                                                                                                                                           |
|  | Iframe          | Grande, non sono stati rilevati Iframes in questa pagina.                                                                                                                                                                  |

## SEO Links

|                                                                                     |                         |                                                                                                                    |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Buono. I tuoi links appaiono friendly!                                                                             |
|  | Underscores in the URLs | Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO. |
|  | In-page links           | Abbiamo trovato un totale di 152 links inclusi 0 link(s) a files                                                   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100%                   |

## In-page links

| Anchor                             | Type    | Juice         |
|------------------------------------|---------|---------------|
| <a href="#">Добавить фирму</a>     | Interno | Passing Juice |
| <a href="#">О проекте</a>          | Interno | Passing Juice |
| <a href="#">Правила размещения</a> | Interno | Passing Juice |

## In-page links

|                                 |         |               |
|---------------------------------|---------|---------------|
| <a href="#">Контакты</a>        | Interno | Passing Juice |
| <a href="#">Москва</a>          | Interno | Passing Juice |
| <a href="#">Санкт-Петербург</a> | Interno | Passing Juice |
| <a href="#">Новосибирск</a>     | Interno | Passing Juice |
| <a href="#">Екатеринбург</a>    | Interno | Passing Juice |
| <a href="#">Нижний Новгород</a> | Interno | Passing Juice |
| <a href="#">Самара</a>          | Interno | Passing Juice |
| <a href="#">Омск</a>            | Interno | Passing Juice |
| <a href="#">Казань</a>          | Interno | Passing Juice |
| <a href="#">Челябинск</a>       | Interno | Passing Juice |
| <a href="#">Ростов-на-Дону</a>  | Interno | Passing Juice |
| <a href="#">Уфа</a>             | Interno | Passing Juice |
| <a href="#">Волгоград</a>       | Interno | Passing Juice |
| <a href="#">Пермь</a>           | Interno | Passing Juice |
| <a href="#">Красноярск</a>      | Interno | Passing Juice |
| <a href="#">Воронеж</a>         | Interno | Passing Juice |
| <a href="#">Саратов</a>         | Interno | Passing Juice |
| <a href="#">Краснодар</a>       | Interno | Passing Juice |
| <a href="#">Тольятти</a>        | Interno | Passing Juice |
| <a href="#">Ижевск</a>          | Interno | Passing Juice |
| <a href="#">Ульяновск</a>       | Interno | Passing Juice |
| <a href="#">Барнаул</a>         | Interno | Passing Juice |
| <a href="#">Владивосток</a>     | Interno | Passing Juice |
| <a href="#">Ярославль</a>       | Interno | Passing Juice |
| <a href="#">Иркутск</a>         | Interno | Passing Juice |
| <a href="#">Тюмень</a>          | Interno | Passing Juice |
| <a href="#">Махачкала</a>       | Interno | Passing Juice |
| <a href="#">Хабаровск</a>       | Interno | Passing Juice |
|                                 |         |               |

## In-page links

|                                  |         |               |
|----------------------------------|---------|---------------|
| <a href="#">Новокузнецк</a>      | Interno | Passing Juice |
| <a href="#">Оренбург</a>         | Interno | Passing Juice |
| <a href="#">Кемерово</a>         | Interno | Passing Juice |
| <a href="#">Рязань</a>           | Interno | Passing Juice |
| <a href="#">Томск</a>            | Interno | Passing Juice |
| <a href="#">Астрахань</a>        | Interno | Passing Juice |
| <a href="#">Пенза</a>            | Interno | Passing Juice |
| <a href="#">Набережные Челны</a> | Interno | Passing Juice |
| <a href="#">Липецк</a>           | Interno | Passing Juice |
| <a href="#">Тула</a>             | Interno | Passing Juice |
| <a href="#">Киров</a>            | Interno | Passing Juice |
| <a href="#">Чебоксары</a>        | Interno | Passing Juice |
| <a href="#">Калининград</a>      | Interno | Passing Juice |
| <a href="#">Брянск</a>           | Interno | Passing Juice |
| <a href="#">Курск</a>            | Interno | Passing Juice |
| <a href="#">Иваново</a>          | Interno | Passing Juice |
| <a href="#">Магнитогорск</a>     | Interno | Passing Juice |
| <a href="#">Улан-Удэ</a>         | Interno | Passing Juice |
| <a href="#">Тверь</a>            | Interno | Passing Juice |
| <a href="#">Ставрополь</a>       | Interno | Passing Juice |
| <a href="#">Нижний Тагил</a>     | Interno | Passing Juice |
| <a href="#">Белгород</a>         | Interno | Passing Juice |
| <a href="#">Архангельск</a>      | Interno | Passing Juice |
| <a href="#">Владимир</a>         | Interno | Passing Juice |
| <a href="#">Сочи</a>             | Interno | Passing Juice |
| <a href="#">Курган</a>           | Interno | Passing Juice |
| <a href="#">Смоленск</a>         | Interno | Passing Juice |
| <a href="#">Калуга</a>           | Interno | Passing Juice |
|                                  |         |               |

## In-page links

|                                      |         |               |
|--------------------------------------|---------|---------------|
| <a href="#">Чита</a>                 | Interno | Passing Juice |
| <a href="#">Орёл</a>                 | Interno | Passing Juice |
| <a href="#">Волжский</a>             | Interno | Passing Juice |
| <a href="#">Череповец</a>            | Interno | Passing Juice |
| <a href="#">Владикавказ</a>          | Interno | Passing Juice |
| <a href="#">Мурманск</a>             | Interno | Passing Juice |
| <a href="#">Сургут</a>               | Interno | Passing Juice |
| <a href="#">Вологда</a>              | Interno | Passing Juice |
| <a href="#">Саранск</a>              | Interno | Passing Juice |
| <a href="#">Тамбов</a>               | Interno | Passing Juice |
| <a href="#">Стерлитамак</a>          | Interno | Passing Juice |
| <a href="#">Грозный</a>              | Interno | Passing Juice |
| <a href="#">Якутск</a>               | Interno | Passing Juice |
| <a href="#">Кострома</a>             | Interno | Passing Juice |
| <a href="#">Комсомольск-на-Амуре</a> | Interno | Passing Juice |
| <a href="#">Петрозаводск</a>         | Interno | Passing Juice |
| <a href="#">Таганрог</a>             | Interno | Passing Juice |
| <a href="#">Нижевартовск</a>         | Interno | Passing Juice |
| <a href="#">Йошкар-Ола</a>           | Interno | Passing Juice |
| <a href="#">Братск</a>               | Interno | Passing Juice |
| <a href="#">Новороссийск</a>         | Interno | Passing Juice |
| <a href="#">Дзержинск</a>            | Interno | Passing Juice |
| <a href="#">Шахты</a>                | Interno | Passing Juice |
| <a href="#">Нальчик</a>              | Interno | Passing Juice |
| <a href="#">Орск</a>                 | Interno | Passing Juice |
| <a href="#">Сыктывкар</a>            | Interno | Passing Juice |
| <a href="#">Нижнекамск</a>           | Interno | Passing Juice |
| <a href="#">Ангарск</a>              | Interno | Passing Juice |
|                                      |         |               |

## In-page links

|                                          |         |               |
|------------------------------------------|---------|---------------|
| <a href="#">Старый Оскол</a>             | Interno | Passing Juice |
| <a href="#">Великий Новгород</a>         | Interno | Passing Juice |
| <a href="#">Балашиха</a>                 | Interno | Passing Juice |
| <a href="#">Благовещенск</a>             | Interno | Passing Juice |
| <a href="#">Прокопьевск</a>              | Interno | Passing Juice |
| <a href="#">Бийск</a>                    | Interno | Passing Juice |
| <a href="#">Химки</a>                    | Interno | Passing Juice |
| <a href="#">Псков</a>                    | Interno | Passing Juice |
| <a href="#">Энгельс</a>                  | Interno | Passing Juice |
| <a href="#">Рыбинск</a>                  | Interno | Passing Juice |
| <a href="#">Балаково</a>                 | Interno | Passing Juice |
| <a href="#">Северодвинск</a>             | Interno | Passing Juice |
| <a href="#">Армавир</a>                  | Interno | Passing Juice |
| <a href="#">Подольск</a>                 | Interno | Passing Juice |
| <a href="#">Королёв</a>                  | Interno | Passing Juice |
| <a href="#">Южно-Сахалинск</a>           | Interno | Passing Juice |
| <a href="#">Петропавловск-Камчатский</a> | Interno | Passing Juice |
| <a href="#">Сызрань</a>                  | Interno | Passing Juice |
| <a href="#">Норильск</a>                 | Interno | Passing Juice |
| <a href="#">Златоуст</a>                 | Interno | Passing Juice |
| <a href="#">Каменск-Уральский</a>        | Interno | Passing Juice |
| <a href="#">Мытищи</a>                   | Interno | Passing Juice |
| <a href="#">Люберцы</a>                  | Interno | Passing Juice |
| <a href="#">Волгодонск</a>               | Interno | Passing Juice |
| <a href="#">Новочеркасск</a>             | Interno | Passing Juice |
| <a href="#">Абакан</a>                   | Interno | Passing Juice |
| <a href="#">Находка</a>                  | Interno | Passing Juice |
| <a href="#">Уссурийск</a>                | Interno | Passing Juice |
|                                          |         |               |

## In-page links

|                                 |         |               |
|---------------------------------|---------|---------------|
| <a href="#">Березники</a>       | Interno | Passing Juice |
| <a href="#">Салават</a>         | Interno | Passing Juice |
| <a href="#">Электросталь</a>    | Interno | Passing Juice |
| <a href="#">Миасс</a>           | Interno | Passing Juice |
| <a href="#">Рубцовск</a>        | Interno | Passing Juice |
| <a href="#">Альметьевск</a>     | Interno | Passing Juice |
| <a href="#">Ковров</a>          | Interno | Passing Juice |
| <a href="#">Коломна</a>         | Interno | Passing Juice |
| <a href="#">Майкоп</a>          | Interno | Passing Juice |
| <a href="#">Пятигорск</a>       | Interno | Passing Juice |
| <a href="#">Одинцово</a>        | Interno | Passing Juice |
| <a href="#">Колпино</a>         | Interno | Passing Juice |
| <a href="#">Копейск</a>         | Interno | Passing Juice |
| <a href="#">Хасавюрт</a>        | Interno | Passing Juice |
| <a href="#">Железнодорожный</a> | Interno | Passing Juice |
| <a href="#">Новомосковск</a>    | Interno | Passing Juice |
| <a href="#">Кисловодск</a>      | Interno | Passing Juice |
| <a href="#">Серпухов</a>        | Interno | Passing Juice |
| <a href="#">Первоуральск</a>    | Interno | Passing Juice |
| <a href="#">Новочебоксарск</a>  | Interno | Passing Juice |
| <a href="#">Нефтеюганск</a>     | Interno | Passing Juice |
| <a href="#">Димитровград</a>    | Interno | Passing Juice |
| <a href="#">Нефтекамск</a>      | Interno | Passing Juice |
| <a href="#">Черкесск</a>        | Interno | Passing Juice |
| <a href="#">Орехово-Зуево</a>   | Interno | Passing Juice |
| <a href="#">Дербент</a>         | Interno | Passing Juice |
| <a href="#">Камышин</a>         | Interno | Passing Juice |
| <a href="#">Невинномысск</a>    | Interno | Passing Juice |
|                                 |         |               |

## In-page links

|                               |         |               |
|-------------------------------|---------|---------------|
| <a href="#">Красногорск</a>   | Interno | Passing Juice |
| <a href="#">Муром</a>         | Interno | Passing Juice |
| <a href="#">Батайск</a>       | Interno | Passing Juice |
| <a href="#">Новошахтинск</a>  | Interno | Passing Juice |
| <a href="#">Сергиев Посад</a> | Interno | Passing Juice |
| <a href="#">Ноябрьск</a>      | Interno | Passing Juice |
| <a href="#">Щёлково</a>       | Interno | Passing Juice |
| <a href="#">Кызыл</a>         | Interno | Passing Juice |
| <a href="#">Октябрьский</a>   | Interno | Passing Juice |

## SEO Keywords

|                                                                                   |                |                                                                                                 |
|-----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | правила <b>ДИСКОВ</b> россии current<br>проекте размещения фирму контакты<br>главная <b>ШИН</b> |
|-----------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------------------|

## Consistenza Keywords

| Keyword | Contenuto | Title | Keywords | Description | Headings |
|---------|-----------|-------|----------|-------------|----------|
| дисков  | 2         | ✓     | ✗        | ✗           | ✓        |
| шин     | 2         | ✓     | ✗        | ✗           | ✓        |
| current | 1         | ✗     | ✗        | ✗           | ✗        |
| главная | 1         | ✗     | ✗        | ✗           | ✗        |
| проекте | 1         | ✗     | ✗        | ✗           | ✗        |

## Usabilita

|                                                                                    |         |                                        |
|------------------------------------------------------------------------------------|---------|----------------------------------------|
|  | Url     | Dominio : allshin.ru<br>Lunghezza : 10 |
|  | Favicon | Grande, il tuo sito usa una favicon.   |



## Usabilita

|                                                                                  |              |                                                      |
|----------------------------------------------------------------------------------|--------------|------------------------------------------------------|
|  | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|  | Lingua       | Buono. La tua lingua dichiarata ru.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |

## Documento

|                                                                                    |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype                      | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|    | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|    | Validita W3C                 | Errori : 7<br>Avvisi : 12                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Email Privacy                | Grande. Nessun indirizzo mail e stato trovato in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|  | Suggerimenti per velocizzare | <div><div> Eccellente, il tuo sito web non utilizza nested tables.</div><div> Molto male, il tuo sito web utilizza stili CSS inline.</div><div> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</div><div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div><div> Perfetto, il vostro sito si avvale di gzip.</div></div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Ottimizzazione

|                                                                                  |             |                                                                                                                                                                                                                        |
|----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Grande, il vostro sito ha una sitemap XML.</p> <div><a href="http://allshin.ru/sitemap.xml">http://allshin.ru/sitemap.xml</a><br/><a href="https://allshin.ru/sitemap.xml">https://allshin.ru/sitemap.xml</a></div> |
|  | Robots.txt  | <p><a href="http://allshin.ru/robots.txt">http://allshin.ru/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>                                                                                    |
|  | Analytics   | <p>Grande, il vostro sito ha uno strumento di analisi dei dati.</p> <div> LiveInternet</div>                                          |