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The score is 49/100



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SEO Content

	Title	Рейтинг интернет-магазинов одежды и обуви в Москве - лучшие магазины Length : 68 Perfect, your title contains between 10 and 70 characters.												
	Description	Рейтинг интернет-магазинов одежды и обуви в Москве - лучшие магазины Length : 68 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>15</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Рейтинг интернет-магазинов одежды и обуви в Москве • [H2] ТОП-5 интернет-магазинов одежды • [H2] ТОП-5 интернет-магазинов одежды для женщин • [H2] ТОП-5 интернет-магазинов одежды для мужчин • [H2] ТОП-5 интернет-магазинов одежды для детей • [H2] ТОП-5 интернет-магазинов одежды для новорожденных • [H2] ТОП-5 интернет-магазинов одежды для подростков • [H2] ТОП-5 интернет-магазинов недорогой одежды • [H2] ТОП-5 интернет-магазинов одежды с бесплатной доставкой	H1	H2	H3	H4	H5	H6	1	15	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	15	0	0	0	0									

SEO Content

		• [H2] ТОП-5 интернет-магазинов одежды больших размеров • [H2] ТОП-5 интернет-магазинов спортивной одежды • [H2] ТОП-5 интернет-магазинов домашней одежды • [H2] ТОП-5 интернет-магазинов брендовой одежды • [H2] ТОП-5 интернет-магазинов модной одежды • [H2] ТОП-5 интернет-магазинов зарубежной одежды • [H2] ТОП-5 интернет-магазинов обуви
	Images	We found 76 images on this web page. 74 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 57% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 156 links including 10 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 31.41% Internal Links 68.59%

In-page links

Anchor	Type	Juice
Москва	Internal	Passing Juice

In-page links

Одежда	Internal	Passing Juice
Одежда для женщин	Internal	Passing Juice
Одежда для мужчин	Internal	Passing Juice
Одежда для детей	Internal	Passing Juice
Одежда для новорожденных	Internal	Passing Juice
Одежда для подростков	Internal	Passing Juice
Недорогая одежда	Internal	Passing Juice
Одежда с бесплатной доставкой	Internal	Passing Juice
Одежда больших размеров	Internal	Passing Juice
Спортивная одежда	Internal	Passing Juice
Домашняя одежда	Internal	Passing Juice
Брендовая одежда	Internal	Passing Juice
Модная одежда	Internal	Passing Juice
Зарубежная одежда	Internal	Passing Juice
Обувь	Internal	Passing Juice
Реклама	Internal	Passing Juice
Одежды	Internal	Passing Juice
Условия тут!	Internal	Passing Juice
Оставить заявку	Internal	Passing Juice
=	Internal	Passing Juice
Методология формирования рейтинга фирм	Internal	Passing Juice
Stradivarius	Internal	Passing Juice
62	Internal	Passing Juice
4.2 (7 отзывов)	External	Passing Juice
3.9 (21 отзывов)	External	Passing Juice
4.7 (16 отзывов)	External	Passing Juice
4.5 (7 отзывов)	External	Passing Juice
4.4 (11 отзывов)	External	Passing Juice

In-page links

Mamsy	Internal	Passing Juice
368	Internal	Passing Juice
4.4 (77 ОТЗЫВОВ)	External	Passing Juice
4.3 (75 ОТЗЫВОВ)	External	Passing Juice
4.9 (15 ОТЗЫВОВ)	External	Passing Juice
3.5 (156 ОТЗЫВОВ)	External	Passing Juice
4.2 (45 ОТЗЫВОВ)	External	Passing Juice
X-modà	Internal	Passing Juice
637	Internal	Passing Juice
4.4 (14 ОТЗЫВОВ)	External	Passing Juice
5.0 (2 ОТЗЫВОВ)	External	Passing Juice
4.9 (621 ОТЗЫВОВ)	External	Passing Juice
Gloria Jeans	Internal	Passing Juice
1843	Internal	Passing Juice
4.3 (20 ОТЗЫВОВ)	External	Passing Juice
4.7 (95 ОТЗЫВОВ)	External	Passing Juice
4.5 (1074 ОТЗЫВОВ)	External	Passing Juice
4.5 (61 ОТЗЫВОВ)	External	Passing Juice
4.5 (592 ОТЗЫВОВ)	External	Passing Juice
5.0 (1 ОТЗЫВОВ)	External	Passing Juice
ECCO	Internal	Passing Juice
628	Internal	Passing Juice
4.3 (10 ОТЗЫВОВ)	External	Passing Juice
4.4 (18 ОТЗЫВОВ)	External	Passing Juice
4.4 (37 ОТЗЫВОВ)	External	Passing Juice
2.5 (556 ОТЗЫВОВ)	External	Passing Juice
5.0 (7 ОТЗЫВОВ)	External	Passing Juice
62	Internal	Passing Juice

In-page links

368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
62	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
Rendez-Vous	Internal	Passing Juice
10511	Internal	Passing Juice
4.9 (45 ОТЗЫВОВ)	External	Passing Juice
4.6 (20 ОТЗЫВОВ)	External	Passing Juice
5.0 (10281 ОТЗЫВОВ)	External	Passing Juice
4.0 (22 ОТЗЫВОВ)	External	Passing Juice
1.79 (107 ОТЗЫВОВ)	External	Passing Juice
4.3 (36 ОТЗЫВОВ)	External	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
10511	Internal	Passing Juice
Farfetch	Internal	Passing Juice
5856	Internal	Passing Juice
4.4 (40 ОТЗЫВОВ)	External	Passing Juice
4.1 (50 ОТЗЫВОВ)	External	Passing Juice
4.5 (5752 ОТЗЫВОВ)	External	Passing Juice
5.0 (1 ОТЗЫВОВ)	External	Passing Juice
4.8 (13 ОТЗЫВОВ)	External	Passing Juice
368	Internal	Passing Juice

In-page links

637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
10511	Internal	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
10511	Internal	Passing Juice
62	Internal	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
62	Internal	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
Инсантрик	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
GroupPrice	Internal	Passing Juice
21	Internal	Passing Juice
5.0 (6 ОТЗЫВОВ)	External	Passing Juice
3.5 (8 ОТЗЫВОВ)	External	Passing Juice

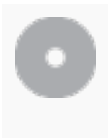
In-page links

4.9 (7 отзывов)	External	Passing Juice
bonprix	Internal	Passing Juice
135314	Internal	Passing Juice
3.8 (30 отзывов)	External	Passing Juice
4.5 (134661 отзывов)	External	Passing Juice
4.0 (0 отзывов)	External	Passing Juice
3.5 (334 отзывов)	External	Passing Juice
3.7 (289 отзывов)	External	Passing Juice
Gepur	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
62	Internal	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
62	Internal	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
62	Internal	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice

In-page links

62	Internal	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
62	Internal	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
368	Internal	Passing Juice
637	Internal	Passing Juice
1843	Internal	Passing Juice
628	Internal	Passing Juice
10511	Internal	Passing Juice

SEO Keywords

Keywords Cloud

реклама рейтинг ОТЗЫВЫ **ОТЗЫВОВ** одежды
клиентов интернет-магазинов бизнеса топ-5 вашего

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
отзывов	349	✗	✗	✗	✗
отзывы	89	✗	✗	✗	✗
реклама	46	✗	✗	✗	✗
интернет-магазинов	35	✓	✗	✓	✓
одежды	33	✓	✗	✓	✓

Usability

	Url	Domain : ratingodezhdy.ru Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 22 Warnings : 88
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://ratingodezhdy.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.